



Meet your Coach
Paul M. Neuberger



Let us help build your cold call success rate.

Advice. Direction. Success.

With clients in 25 states and two countries, we have worked with professional sports teams and Fortune 500 companies, as well as individual realtors, financial advisors, and others simply trying to get in front of more people.



At The Cold Call Coach, it is our aim to show you how to get in front of who you want, when you want, for whatever reason you want.



Our original, innovative, game-changing approach to cold calling is transforming the way business is conducted over the phone forever. Our customized training, built just for you, is designed to reduce call reluctance, develop a bullet-proof strategy to optimize success, work with you to create original scripts, as well as share best practices in sales psychology to reduce the salesy nature of your phone calls.



Position your sales team ahead of the competition with our unique, original, tailor-made training today and let's transform the landscape of your business forever!



Become a cold call champion!

ColdCallCoach.net

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MAKE YOUR MARK



Stop leading with your professional information!
It makes you sound salesy and will turn off your prospects.



You need to pique curiosity and create urgency on every cold call.
Your cold calls should only be 20-25 seconds in duration.



A good cold call is defensive in nature, not offensive.
Witness success by saying less, not more.



Sell yourself on the cold call, not the company!
People buy people and this is a more natural fit for the prospect.



COLD CALLING CHANGED

Meet some folks who have changed the cold call game.



Jeffrey Schroeder

Financial Services Representative at
MassMutual Financial Group

"First 16 calls all led to appointments..."

Collin Schreck

Loan Officer at
Bank of England Mortgage in Brookfield

*"Since my first few sessions with Paul Neuberger,
I have seen my cold call success rate
jump from 5%-10% up to nearly 75%."*



Read more testimonials at coldcallcoach.net/testimonials-2/

SERVICES WE OFFER



Group Cold Call Training Program



Individualized Cold Call Training



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Ideal Clients and
Centers of Influence



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Onboarding

Want to learn more?

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